

**From:** [TTMA, The Travel and Tourism Marketing Association](#)  
**To:** [Kent Smith](#)  
**Subject:** Barbara Newton, President & CEO of CalTravel to speak... (Aug 5, 2015)  
**Date:** Wednesday, July 15, 2015 12:00:05 PM

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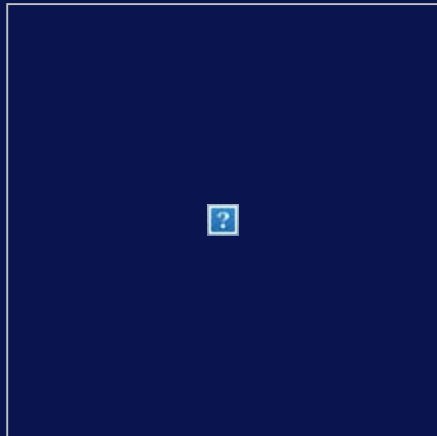
**Hello Kent,**

You are invited to the following event:

## BARBARA NEWTON, PRESIDENT & CEO OF CALTRAVEL TO SPEAK AT TTMA LUNCHEON

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Event to be held at the following time, date, and location:



Wednesday, August 5, 2015 from  
11:30 AM to 2:00 PM (PDT)

**The Garland Hotel**

Father Serra Room  
4222 Vineland Avenue  
North Hollywood, CA 91602

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Join TTMA and Barb Newton President & CEO of CalTravel on August 5, 2015.

Barb will be addressing the following: What is CalTravel and what's its purpose? (ACE) Advocacy, Collaboration and Education. What is the difference between CalTravel and Visit California? Why is it important to be a member of CalTravel? How does membership directly benefit you? How does the Film Tax Initiative, AB483 Bill and ..... (click on green Attend Event button for more info.)

We hope you can make it!

Cheers,

TTMA, The Travel and Tourism Marketing Association



This invitation was sent to [kent@fashiondistrict.org](mailto:kent@fashiondistrict.org) by [TTMA, The Travel and Tourism Marketing Association](#) the organizer. To stop receiving invitations from this organizer, you can [unsubscribe](#).



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